

End-User License Agreement

WARNING: READ THIS AGREEMENT CAREFULLY. BY INSTALLING, COPYING, OR OTHERWISE USING THE SOFTWARE, YOU AGREE TO BE BOUND BY THE TERMS OF THIS AGREEMENT. THIS AGREEMENT PROVIDES FOR THE LICENSE GRANT FOR THE USE OF THE SOFTWARE AND CONTAINS WARRANTY INFORMATION AND DISCLAIMERS. YOU AGREE THAT THIS AGREEMENT IS AS ENFORCEABLE AS ANY OTHER CONTRACT THAT HAS BEEN NEGOTIATED AND SIGNED. BY INSTALLING AND USING THE SOFTWARE, YOU AGREE TO BE BOUND BY THE TERMS OF THIS AGREEMENT. IF YOU DO NOT AGREE, DO NOT PROCEED WITH THE INSTALLATION OF THE SOFTWARE.

This License Agreement is an agreement between the User and MasoLabel printing software (hereinafter referred to as "MasoLabel") regarding the User's use of services related to MasoLabel Printing Software (hereinafter referred to as "MasoLabel Printing Software"). In order to use our services, you should read and comply with this Agreement. Please be sure to carefully read and fully understand the contents of the terms, especially the terms of exemption or limitation of liability, as well as the separate agreement to open or use a service. Unless you have read and accepted all terms of this Agreement, you do not have the right to use the services provided by the cloud.

The services of MasoLabel shall be deemed that you have read and agreed to be bound by the above agreement.

If you are under 18 years of age, please read this Agreement with a legal guardian and pay special attention to minors Use terms.

I.DEFINITIONS

- Services: The services under this Agreement refer to the products and services provided by MasoLabel to you, including but not limited to instant messaging, collaborative office work, online learning, online media, interactive entertainment, online enterprise business processing and advertising.
- The Service under this Agreement refers to the products and services provided by MasoLabel to you, including but not limited to instant messaging, collaborative office work, e-learning, online media, interactive entertainment, online enterprise business processing and advertisement.
- MasoLabel Account: refers to the account number you need to register when using MasoLabel Services.
- Proof of Account: Once you forget your account password, it can help you to get the relevant information again.
- User Content: User Content includes any information, such as data, documents, photos, etc., that you upload to, store in, or transmit through the Services.
- information, such as data, documents, photos, videos, music, emails, and instant messages (referred to in Article 3 as "Content").

II. Norms for the use of accounts

In order to access the corresponding services of MasoLabel, you need an account, i.e. MasoLabel Account. A MasoLabel account is the credentials you use to authenticate yourself on the network. In order to create a Cloud Account, you must provide a username and password, certain profile information, and “proof of account” such as an alternate e-mail address or phone number.

As a registered user of the Services, you may be able to obtain an account via e-mail/mobile phone. Do not disclose your account information to any other person. You are solely responsible for the confidentiality and security of your account and are fully responsible for all activities that occur on or through your account, and you agree to notify MasoLabel immediately of any breach of security with respect to your account. MasoLabel will not be liable for any damages arising out of the unauthorized use of your account.

The ownership of MasoLabel account belongs to MasoLabel. After you complete the registration procedure, you only get the right to use MasoLabel account, and the right of use only belongs to the initial applicant for registration. At the same time, the initial application for registration shall not be given, borrowed, rented, transferred, sold or otherwise licensed to non-initial application for registration to use MasoLabel account. The non-initial applicant registrant may not use the MasoLabel account by gift, inheritance, lease, assignment or in any other way. You are responsible for maintaining the security of your account information and password, and you are legally responsible for your actions under your account and password. You agree not to disclose your account and password information to others under any circumstances. When you suspect that someone else is using your account, you should immediately notify MasoLabel.

MasoLabel may from time to time to confirm the identity of the user, the confirmation behavior will not be separate separate notice, in the confirmation period, if your account fails to pass the confirmation, MasoLabel reserves the right to cancel or freeze your account.

MasoLabel especially reminds you to keep your account and password properly. When you have finished using your account, you should log out safely. You are solely responsible for any theft of your account or password due to improper storage. If you forget your password or are otherwise unable to access your MasoLabel account, you may recover your MasoLabel account by visiting the page: Forgot Password to reset your password. MasoLabel does not guarantee that your MasoLabel account will be restored or that your User Content will be protected.

III. Intellectual property

The intellectual property rights of the content provided by MasoLabel in the Service (including but not limited to web pages, text, images, audio, video, graphics, etc.) belong to MasoLabel, and the intellectual property rights of the content generated by your use of the Service belong to you or the relevant right holders.

You agree that the intellectual property rights of the Services (including but not limited to images, user interfaces, sound clips, video clips, editorial content and the scripts and software used to install the Services) contain proprietary information and materials owned by MasoLabel and/or its licensors and are protected by applicable intellectual property and other laws. You agree that you will not use such proprietary information or materials in any manner other than for the purpose of using the Services in accordance with this Agreement. No part of the Services in question may be reproduced in any form or by any means, except as expressly permitted by the terms of this Agreement. You agree not to modify, rent, lease, loan, sell, distribute, or create derivative works based on the Services in any way, and you shall not exploit the Services in any unauthorized manner, including, without limitation, by encroaching on or overloading network capacity.

All copyrights in and to the Services (including the compilation of content, postings, links to other Internet resources, and any copyrights in or to such resources) are owned by you. All copyrights in and to the Services (including the compilation of content, postings, links to other Internet resources, and descriptions of such resources) and related software are owned by MasoLabel and/or its licensors.

The copyrights (including the compilation of content, postings, links to other Internet resources, and descriptions of such resources and related software) are owned by MasoLabel and/or its licensors, and MasoLabel and/or its licensors reserve all their rights under the law. Use of the Software or any portion of the Services, other than use of the Services as permitted herein, is strictly prohibited, and such use infringes on the intellectual property rights of others and may subject you to civil and criminal penalties, including the possibility of payment of damages, for copyright infringement.

MasoLabel, the MasoLabel logo, and other MasoLabel trademarks, service marks, graphics and logos used in connection with the Services are trademarks of MasoLabel in China and/or other countries.

Are trademarks or registered trademarks of MasoLabel in China and/or other countries. Other trademarks, service marks, graphics and logos used in connection with the Services may be trademarks or registered trademarks of their respective owners, marks, graphics and logos used in connection with the Services may be the trademarks of their respective owners. No rights or licenses are granted to you in respect of any such trademarks or any use of such trademarks. All domain names of MasoLabel are protected by law. You may not register MasoLabel's domain names as trademarks or engage in any other behavior that infringes on MasoLabel's domain name rights, otherwise, MasoLabel reserves the right to recover damages from you.

IV. User instructions

You must comply with laws and regulations when using the Service, and must not use the Service to engage in illegal behavior, including but not limited to in:

- publishing, transmitting, disseminating, storing contents that jeopardize national security and unity, undermine social stability, violate public order and morality, insult, slander, obscenity, violence and any other contents that violate national laws and regulations.
- Posting, transmitting, disseminating or storing content that jeopardizes national security and unity, undermines social stability, violates public order and morality, insults, defames, obscenity, violence and any other content that violates national laws and regulations
- publishing, transmitting, disseminating or storing content that infringes on the intellectual property rights, trade secrets and other legal rights of others;
- Maliciously misrepresenting facts and concealing the truth in order to mislead or deceive others;
- publishing, transmitting, disseminating advertising information and spam;
- If you have used this product, you will default to the terms of this regulation.
- other behaviors prohibited by laws and regulations.

If you violate the above agreements, the relevant state organs or organizations may file lawsuits, fines or other sanctions against you.

sanction measures and ask for assistance from MasoLabel. If you cause any damage, you should compensate for it according to law, and MasoLabel will not bear any responsibility.

In the process of using the service, you should comply with local laws and regulations and respect local morals and customs. If your behavior violates the local laws and regulations or morals and customs, religious beliefs, etc., you should be independently responsible for this. You should avoid the use of the Service to make the code MASOLABEL involved in political and public events, otherwise the code MASOLABEL has the right to suspend or terminate the service to you and reserves the right to recover compensation from you.

You authorize MasoLabel to transfer the information and data related to your MasoLabel account to a third party for the third party to provide you with the services for you. The authorization interface will prompt the specific authorization object, authorization fields and contents, etc. The authorization fields and contents will be passed to the third party through encrypted channels.

The authorized fields and contents will be passed to the third party through an encrypted channel. MasoLabel will require the third party to use the above information legally and in compliance with the law, and take certain security measures to protect your information.

We will require the third party to use the above information in a lawful and compliant manner, and take certain security measures to ensure that your information will not be leaked out at will. If you do not want to provide the above information to the third party, please do not click the click to confirm authorization.

You agree that the products/services provided by the third party will be provided by the corresponding third party, who will be independently responsible for the above products/services and data security.

You agree that the products/services provided by the third party will be provided by the corresponding third party and will be independently responsible for the above products/services and data security. Disputes arising from the products or services provided by the third party or its use of your information, or the third party's service violates the relevant laws and regulations and the relevant regulatory provisions, or you suffer any loss in the process of using the third party's services, you are requested to communicate and negotiate with the third party to solve the problem.

You agree not to use any third-party software that may have any adverse effect on the products or services of MasoLabel without the permission of MasoLabel.

You agree not to use any third-party software that may cause any adverse effect on the products or services of MasoLabel without the permission of MasoLabel.

You may not use any third-party software that may have any adverse effect on MasoLabel products or services. If you violate the provisions of this treaty and cause any damage to any third party, you shall be independently liable; if MasoLabel suffers loss as a result, you shall also be liable for the loss of MasoLabel.

If MasoLabel suffers any loss as a result, you shall also compensate for it.

In any case, you should not trust the borrowing, asking for passwords or other network information involving property. Involving property manipulation, please be sure to verify the other party

If you are involved in property operation, please be sure to verify the identity of the other party first, and please pay attention to the tips of MasoLabel about preventing fraud and crime.

You are responsible for backing up the data stored in the Service. If your service is terminated, MasoLabel can permanently delete your data from the server without any responsibility. After the termination of the Service, Cloud has no obligation to return your data to you.

V. Notes on the Use of Paid Services

Version Description of the Software

The MasoLabel printing software has four levels, namely " Starter, Basic, Pro Single-user, and Pro Multi-user".

- **Starter:**

It is only available for one user. Users can print no more than 100 labels per day, create no more than 3 templates, and there is no function for exporting PDFs and pictures.

- **Basic:**

Per month	Per year	Permanent
US\$6.9	US\$59	US\$299

It is only available for one user. Users can print no more than 1,000 labels per day, create no more than 20 templates, and there is no function for exporting PDFs and pictures.

- **Pro Single-user:**

Per month	Per year	Permanent
US\$13.9	US\$119	US\$599

It is only available for one user. There is no limit on the number of labels printed per day, no limit on the number of templates created, and it supports the function of exporting PDFs and pictures.

- **Pro Multi-user:**

Per month	Per year	Permanent
US\$20.9	US\$179	US\$899

It allows a maximum of three users to use it simultaneously. There is no limit on the number of labels printed per day, no limit on the number of templates created, and it supports the function of exporting PDFs and pictures.

- **Other requirements:**

The quotation will be confirmed according to the required functions.

MasoLabel's "Basic, Pro Single-user, Pro Multi-user" refers to the preferential combinations of some sub-services within the service that MasoLabel paying users can enjoy. These include, but are not limited to, the rights and benefits related to the number of prints, advanced features, vector PDF capabilities, collaboration functions, and other functional privileges. The specific privileges that MasoLabel paying users can enjoy for these features are only subject to the content of the relevant introduction. You acknowledge and agree that we reserve the right to change the terms. You understand and agree that we have the right to add, delete, replace, or adjust the type, quantity, time limit, content, and form of the provision of privileges.

The "Basic, Pro Single-user, Pro Multi-user" plans in MasoLabel refer to the different durations of MasoLabel membership that you select and pay for, and then enjoy. The length of time during which you can enjoy the MasoLabel membership is determined by the time period for which you've chosen and paid the corresponding fees. You can log in to the

program and check the details on the "My Account" page.

The services we provide are paid services, and you have to pay the corresponding service fees before using the services. The charging mode mainly includes the following:

- packages some or all of the services in the Service, and charges you according to different usage periods and different payment methods;
- combines a number of different services in the Service to form different levels of paying services, and charges you fees based on different periods of use and different payment methods. You can subscribe to different membership levels or periods of paying services under your software account according to your needs.
- under the same account in MasoLabel, subscribe to different rights services and paying services. However, in this case, the term of different rights and services and the term of paying are calculated independently, and will not have the effect of adding up the term of paying or rights and benefits due to the existence of each of them at the same time, and you shall not ask us to refund you for the reason of duplicate subscription.
- Other models that may be added in the future.
- The software and services provided by MasoLabel are virtual commodities and are not refundable once sold.
- Please be aware that each type of charging model is formulated and adopted by us only according to its corresponding service content, and after you pay the corresponding fee to us according to a certain type of charging model, you are only entitled to the corresponding part of the services provided by us, and you are not entitled to obtain the services other than the part that we expressly provide.

We are constantly developing new technologies and features to improve the Service, and we may add or remove certain features, increase or decrease the limits of the Service, begin offering new services, or discontinue offering old services. At the same time, we may introduce value-added features and services on top of any of the specific services included in the Service that require you to pay a separate fee, at which time, if you want to obtain such value-added features and services, you should pay us a separate purchase fee based on the price of such value-added features and services that we publish at that time.

The registration, login and use of the Service announced by MasoLabel is the only legal way of registration, login and use of the Service, and the Service (including and not limited to software, account number, label templates, etc.) obtained by you through any other channels, any means and any way is illegal, and we do not recognize its validity, and we have the right to immediately make deletion, cancellation, clearing and blocking of the number upon discovery of it, and all adverse consequences. You are solely responsible for all adverse consequences.

The Service is for your own use only, and you are not authorized to transfer, sublicense, or sublicense any part or all of the Service to any party other than you in any manner at any time. In the event of a conflict between this paragraph and any other provision of this Agreement, the provisions of this paragraph shall prevail.

You shall not sell, resell, exchange, mortgage, trade, etc. our online service accounts, software, label templates, etc., to make illegal profits, and we have the right to deal with them seriously, including but not limited to: freezing, removing data, or blocking the account.

You should properly keep the account number and password, and be responsible for all

activities and behaviors carried out by the account, and are prohibited from giving, borrowing, renting, transferring or selling the account. You shall be responsible for the safekeeping, use and maintenance of your account, account information and account password obtained from MasoLabel. MasoLabel shall not be liable for any loss caused by the leakage of your account and password or improper storage, use or maintenance of your account and password due to non-software reasons.

VI. Exclusion of liability

You understand and agree that in the course of using the Service, you may encounter risk factors such as force majeure, which may cause the Service to be interrupted. Force majeure refers to objective events that cannot be foreseen, overcome and avoided and that have a significant impact on one or both parties, including but not limited to natural disasters such as floods, earthquakes, plague epidemics and storms, and social events such as wars, chaos, governmental actions, and so on. In the event of the above circumstances, MasoLabel will endeavor to cooperate with the relevant units at the first time to repair in a timely manner, but MasoLabel shall be exempt from liability for any damages caused to you within the scope permitted by law.

You understand and agree that in the process of using the Service, you may encounter risks associated with network information or other user behavior, and that MasoLabel is not responsible for the authenticity, applicability, or legitimacy of any information, nor is MasoLabel liable for any harassing, threatening, defamatory, offensive, infringing, or unlawful information or communications you may receive as a result of the use of the Service. These risks include, but are not limited to:

- messages containing threatening, defamatory, offensive or unlawful content from others, either anonymously or under false pretenses;
- being subjected to any misleading, deceptive or other conduct by others that results or may result in any mental, physical or economic harm as a result of the use of the services under this agreement.

Any psychological or physical harm or economic loss that may be caused or may be caused by others' misleading, deception or other reasons for using the services under this agreement;

- other risks arising from network information or user behavior.

You understand and agree that the Service is not designed for certain specific purposes, including but not limited to nuclear facilities, military use, medical facilities, transportation and communication and other important areas. MasoLabel shall not be liable for any injury or death, property damage or environmental damage caused by the failure of the above operations due to the software or service.

You understand and agree that some of the services of MasoLabel products are independently developed and provided by third parties, and MasoLabel has identified such applications. Before you choose to use such services, please pay attention to the risks that may exist in them and comply with the corresponding rules of use set by the third party.

Before you choose to use such services, please pay attention to the possible risks and comply with the corresponding rules of use set by the third party. MasoLabel shall not be liable for

any damages caused by the use of third party applications.

MasoLabel has the right to deal with illegal contents according to this agreement, which does not constitute the obligation or commitment of MasoLabel, and MasoLabel can not guarantee that illegal behaviors will be detected or dealt with in a timely manner.

In no event shall MasoLabel, its directors, officers, employees, affiliates, agents, contractors or licensors be liable for any indirect, incidental, punitive, special or consequential unanticipated damages arising out of your use of or inability to use the Services.

MasoLabel and its affiliates, resellers, distributors and suppliers disclaim any express or implied warranties, guarantees, or you shall not be liable for any express or implied warranties, guarantees or conditions in connection with your use of the services. you understand that your use of the services is at your own risk and that MASOLABEL will provide the services "as is" and that the services "may have defects" and provide "currently available functionality" only. MasoLabel does not warrant the accuracy or timeliness of the information provided by the Service. to the extent permitted by your local law, MASOLABEL excludes any implied warranties of merchantability, satisfactory quality, fitness for a particular purpose, non-infringement of workmanship and non-infringement. You may have certain rights under your local law. If applicable, nothing in this Agreement is intended to affect those rights.

You agree that MasoLabel may, in the course of providing the Services, send you, on its own or by third party advertisers, advertising, promotional or

You agree that in the course of providing the Services, MasoLabel may, on its own or by third party advertisers, send you advertising, promotional or publicity information (including commercial and non-commercial information), including but not limited to telemarketing, WeChat marketing, etc., in a manner and to an extent that

The manner and scope of such advertisements can be changed without any special notice to you.

MasoLabel may provide you with the option to turn off the advertisement information, but at no time shall you block or filter the advertisement information in a way not expressly agreed in this Agreement or not authorized by MasoLabel in writing. If your behavior leads to the advertiser's recovery, MASOLABEL reserves the right to recover the compensation from you. MasoLabel in accordance with the provisions of the law to advertisers to perform the relevant obligations, you should judge the authenticity of the advertising information and for their own judgment is responsible for the behavior, in addition to the law expressly provides that, in addition to the transaction based on the advertisement information or the aforementioned advertisers to provide the content of the loss or damage suffered by MasoLabel will not be responsible for.

You agree that you should be prudent in judging the authenticity and reliability of the advertisement information appearing in the service of MASO, except as expressly provided by law.

Except as expressly provided by law, you shall be responsible for the transactions conducted in accordance with such advertising information.

You understand and agree that if the application you purchased requires related implementation services, the implementation contract with the supplier of the MasoLabel software or the developer of the application you purchased is not binding.

You understand and agree that if the application you purchased requires implementation

services, the implementation contract shall be signed with the supplier of the software you purchased from MasoLabel or the developer of the application, and MasoLabel shall not be responsible for the implementation and delivery of the services and the consequences arising from the implementation and delivery.

VII. Change/interruption/termination of services

Within the scope permitted by law, MasoLabel has the right to interrupt, suspend or terminate the service without notice if any of the following circumstances occur:

- damaged by computer virus, Trojan horse or other malicious programs, hacker attacks;
- failure of your or MasoLabel's computer software, system, hardware and communication lines;
- violation of relevant laws and regulations or the agreement of this Agreement;
- your use of the Service by means other than those authorized by MasoLabel;
- you should submit true information according to the law, and the personal data you provide is not true, or inconsistent with the information at the time of registration and fail to provide reasonable proof;
- in accordance with the provisions of the law or the requirements of the competent authorities;
- For security reasons or other necessary circumstances;
- other circumstances beyond the control of MasoLabel or reasonably foreseeable.

If you choose products and/or services that require payment, MasoLabel will charge you according to the content of the products and/or services you have chosen. MasoLabel reserves the right to interrupt, suspend or terminate the provision of services if you do not

VIII. Complete agreements

This Agreement also includes the Privacy Policy, Intellectual Property Rights Statement, and when you use a particular service of MasoLabel, the service may have a separate agreement, related business rules, etc. (hereinafter collectively referred to as the "Separate Agreement"). Once formally published, the above content is an integral part of this Agreement, and you should also comply with it. Your acceptance of any of the aforementioned business rules and separate agreements shall be deemed to be your acceptance of this Agreement in its entirety.

IX. Jurisdiction and applicable law

Governing Law

The validity, interpretation and performance of these terms, as well as your use of the services, shall be governed by the laws of the People's Republic of China. Your use of the application may also be subject to other local, state, national or international laws. If we are the prevailing party in any lawsuit arising out of these terms, you shall be responsible for all attorney's fees, expenses and related costs.

For Asia-Pacific Users

This Agreement shall be governed by the laws of the People's Republic of China.

Any dispute arising out of or in connection with this Agreement shall be settled by amicable negotiation between the parties; in the absence of such negotiation, either party may submit the dispute to the Beijing Arbitration Commission for arbitration in accordance with its arbitration rules in force at the time; the arbitration award shall be made by the arbitration committee.

If consultation fails, either party may submit the dispute to the Beijing Arbitration Commission for arbitration in accordance with its arbitration rules in force at the time; the arbitration award shall be final and binding on all parties.

The arbitration award shall be final and binding on all parties.

For European Union (EU) Users

If You are a European Union consumer, You will benefit from any mandatory provisions of the law of the country in which You are resident in.

United States Federal Government End Use Provisions

If You are a U.S. federal government end user, our Service is a "Commercial Item" as that term is defined at 48 C.F.R. §2.101.

United States Legal Compliance

You represent and warrant that (i) You are not located in a country that is subject to the United States government embargo, or that has been designated by the United States government as a "terrorist supporting" country, and (ii) You are not listed on any United States government list of prohibited or restricted parties.

Contact Us

If You have any questions about this Agreement, You can contact Us:

By email: marketing@always-china.com.cn